

# BRIGHT Coalition

## February 14, 2023

### Meeting Notes

Agenda available ([Appendix A](#)). Accompanying PowerPoint available via email by request to [Rust](#).

Stoneybrook Farm lunch provided by the Barren River District Health Department.

Marina Rust began the meeting by asking everyone to sit with one of the following event planning committees. No specific committee notes will be provided at this time, but please reach out to the committee lead if you have questions or suggestions.

1. Finance: track event budget (for eval), lunch sponsor
  - a. Led by John Lillybridge
2. Marketing: advertising the event, giveaways/swag, capturing the event (photos)
  - a. Led by Ashli McCarty
3. Welcoming: folder materials, introductions for panelists and speaker, identify priority invites
  - a. Led by Amanda Howard
4. Data & Survey: data captured at the registration table, event evaluation
  - a. Led by Susan Eagle

Rust reviewed the annual June event details thus far, all of which are also reflected in folders for each committee.

- Theme: Health in All Policies, especially action-oriented for organizational- and local-level policy
- Date: **June 6, 2023**
- Location: The Med Center-WKU Health Sciences Complex, 700 E 1st Ave, Bowling Green, KY 42103
- Time: 10:45am-1pm
- Agenda Items: Registration, Lunch, Speaker, Panel, Activity

After event planning in committees, Rust continued by reviewing some announcements:

1. March's Coalition meeting will be on **March 14, 2023** at BRADD. Meeting schedule is attached ([Appendix A](#)) and on [BRIGHT's website](#).
2. Bylaws are updates and will be posted to BRIGHT's website soon. Changes were minor.
3. It is Black History Month, so please take time to celebrate, learn, and reflect. Rust suggests looking up the story of Henrietta Lacks. Elizabeth Westbrook also recommends the art exhibit at the Warren County Public Library.

4. A poster and media contest themed around vaccinations is running for children and youth to submit and win money! For more information, [see BRDHD's website](#).
5. Because Kentucky's General Assembly is in-session, Rust encouraged everyone to use [Kentucky's Bill Watch](#) to keep an eye on suggested policy.
6. The Office of Broadband Development will be stopping in Bowling Green on February 28 from 1-3pm central at BRADD for the Better Internet Listening Tour. Register [on Eventbrite](#).
7. The Child Abuse Prevention Conference will be March 7 from 8:30-4 central at Lindsey Wilson. This is a free conference, but [registration](#) is required.
8. A Virtual Hands-Only CPR Training by American Heart Association and Passport Health Plan will be offered February 27 at 11am central. Register [on Zoom](#).
9. Youth Mental Health First Aid will be offered February 22<sup>nd</sup> from 9-2:30 central via Zoom. "The target audience for this training is support services staff, as well as partners in the community who work with youth. The total registration fee to register is \$0." About 2 hours of pre-work is required to attend this. To register, send an email to Shelly Steiner, [shelly.steiner@ky.gov](mailto:shelly.steiner@ky.gov), Subject: YMHFA Training; with the following information in the email: name, email, phone number, organization.
10. March is National Colorectal Cancer Awareness Month! Colorectal cancer is the second leading cause of cancer death in the United States. [National Dress in Blue Day](#) will take place March 3, 2023.
11. An upcoming Regional Transportation Survey will begin soon, and BRIGHT organizations are asked to push the survey out. (We will email it out when available.) Stakeholder interviews will also take place soon. The final plans based on this data collection should be done in August. Reach out to [Jeff Moore](#) for more information.
12. The Franklin-Simpson Community Health Fair will take place March 4.

Thank you to everyone who attended BRIGHT meetings last year. The BRIGHT Coalition especially thanks Ashley Lillard and Susan Eagle for signing into all of our meetings last year! Lillard and Eagle were presented with a tulip and card each.

Rust gave an update on the CHAT Grant/Translation Project. We are still looking for one translator/interpreter. Otherwise we are moving on to the next phase, focus groups that will give us feedback on the translations and their cultural competence. (Since this meeting, we have a lead on the remaining open translator spot.)

Rust reminded everyone that a CHIP performance management check-in will happen at March's meeting. We do this to see the progress being made, but we will also be reviewing the CHIP to ensure the strategies listed are still appropriate. Rust reminded everyone the CHIP should be seen as a living document, which is why we will be reviewing it annually, at minimum. At the June event, we will have a handout with any updated CHIP strategies listed so that we can update all of our community partners.

The coalition then split into breakout groups. Breakout group notes are below, with the CHIP objective or strategy it reflects noted in parentheses.

## Tobacco Use Breakout Group Notes

Cessation and Support (4.2)	<p>Plan to be Tobacco Free with Kentucky Cancer Program – great starting place – 1 hour class online or in person</p> <ul style="list-style-type: none"> <li>• Breathe 1-on-1 with Med Center Health &amp; Wellness (Marie)</li> <li>• Quit Now Kentucky – bilingual support line</li> <li>• My Life My Quit – free cessation for teens and youth</li> <li>• Freedom from Smoking with BRDHD</li> </ul>
Smoke-Free Franklin (5.1.2)	<ul style="list-style-type: none"> <li>• Continuing to work on educating elected officials             <ul style="list-style-type: none"> <li>◦ Coming up: lunch with the Get Healthy Simpson County Coalition in March</li> </ul> </li> </ul>
Colorectal Cancer	<ul style="list-style-type: none"> <li>• March is Colorectal Cancer Awareness month</li> <li>• March 3 is Dress in Blue Day</li> </ul> <p>See Kentucky Cancer Program’s website and socials for more.</p>

## Physical Activity Breakout Group Notes

Sidewalk Project (2.1)	<ul style="list-style-type: none"> <li>• Kristen Brewer’s grad student project identified target areas for sidewalk needs. Project is now going to be passed on to Susan Eagle’s class to pickup the advocacy recommendations.</li> <li>• Potential stakeholders: Jeff, Karissa Lemon have some they can identify</li> </ul>
Physical Activity (2.2)	<ul style="list-style-type: none"> <li>• Perhaps join on city event in June for Duncan Hines Day. BRIGHT could promote activities &amp; information on accessible ways to increase P.A. day-to-day</li> <li>• “Scavenger hunt”-type event where people go to trails, parks, etc. and scan QR codes. Person with the most scans gets a prize or tiered prize levels.</li> <li>• Perhaps set up area for P.A. activity at Summer Reading Kick-Off on June 8<sup>th</sup></li> <li>• Send links of parks and info on trails, etc. to Ashli to add. She can create a map by county.</li> </ul>

## Nutrition Breakout Group Notes

Seed Libraries (1.3.1)	<ul style="list-style-type: none"> <li>• Got emails/contact for all counties</li> <li>• Next steps: set up meeting with Laura Beth @ WCPL to talk more</li> </ul>
Raised Beds (1.3.3 with edits)	<ul style="list-style-type: none"> <li>• Field trip to WCPL seed library with Med Center Adult Day Center on March 29<sup>th</sup> to pick out seeds for the upcoming raised beds</li> </ul>
Recipes (1.1.1)	<ul style="list-style-type: none"> <li>• Received lots of recipes from extension office (thanks, Jo Payne-Giddens!) + some recipes from the nutrition classes that have already been done by BRDHD</li> <li>• Next steps: go through all recipes to simplify as needed for special pops. Then we'll create the recipe books.</li> <li>• May also begin recording Adult Day/BRDHD snack classes to post to socials</li> </ul>

## Diabetes Breakout Group Notes

All CHIP Objectives Discussed (Goal 3)	<ul style="list-style-type: none"> <li>• Need to check with Allen County about their DPP ()</li> <li>• Everything else is on track with CHIP objectives!</li> </ul>
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## Substance Use Breakout Group Notes

Current Syringe Services Programs (6.1)	<ul style="list-style-type: none"> <li>• Hart County on Tuesdays 8am-4pm</li> <li>• Barren County on Thursdays 8am-4pm</li> <li>• Warren County on Thursdays 8am-4pm</li> <li>• Warren County Mobile Unit every other Monday 1pm-3pm</li> </ul>
Potential Future Syringe Services Programs (6.1)	<ul style="list-style-type: none"> <li>• Stepworks Grant – another mobile unit</li> <li>• Present in Edmonson County in April</li> <li>• Return to Cave City's City Council for mobile SSP</li> </ul>
Narcan (6.2)	<ul style="list-style-type: none"> <li>• Get Narcan to school campuses</li> </ul>
Overdose Education (Goal 6)	<ul style="list-style-type: none"> <li>• Need to increase education of fentanyl and overdose, especially among children and teens/high schoolers</li> </ul>
Policy to Watch (Goal 6)	<ul style="list-style-type: none"> <li>• Senate Bill 59 is in committee. If passed, fentanyl testing strips would no longer be considered paraphernalia.</li> </ul>

# Appendix A

## Meeting Agenda

February 14, 2023, 11:30am – 1pm

**Please sit with an event committee to start! Your options are:**

Committee	Focuses	Board Member Chair
Finance	<ul style="list-style-type: none"><li>▪ lunch sponsor</li><li>▪ track expenses &amp; contributions</li><li>▪ thank sponsors</li></ul>	John Lillybridge
Data & Survey	<ul style="list-style-type: none"><li>▪ registration &amp; organization data</li><li>▪ event evaluation</li></ul>	Susan Eagle
Welcoming	<ul style="list-style-type: none"><li>▪ folder material</li><li>▪ speaker &amp; panelist introductions</li><li>▪ priority invites</li></ul>	Amanda Howard
Marketing	<ul style="list-style-type: none"><li>▪ advertising event</li><li>▪ designing swag</li><li>▪ capturing the event (photos, etc.)</li></ul>	Ashli McCarty

- Welcome – 5 min.
- Event Planning in Committees – 20 min.
  - June 6, 2023 BRIGHT Health in All Policies event
- Announcements – 10 min.
- Move + Breakout Groups\* – 40 min.
- Report Back – 10 min.

\*Groups based on our CHIP priority areas: Nutrition, Physical Activity, Diabetes, Tobacco Use, and Substance Use. When we breakout, sit wherever you feel most comfortable to contribute!



## FY23 BRIGHT Coalition Meeting Schedule

Every Second Tuesday of the month

11:30am to 1pm CT

Location TBD @ [brightcoalition.org](http://brightcoalition.org)

July 12, 2022 @ BRADD

August 9, 2022 @ BRADD

September 13, 2022 @ BRADD

October 11, 2022 @ HSC Room A

~~November 8, 2022~~

December 13, 2022 @ BRADD

January 10, 2023 @ BRADD

February 14, 2023 @ BRADD

March 14, 2023 @ BRADD

April 11, 2023 @ BRADD

May 9, 2023 @ BRADD

**Special Event:**

June 6, 2023 @ Health Science Complex Room A/B

700 E 1st Ave, Bowling Green, KY 42103